



# TURN YOUR GIFT INTO...

## THEIR POTENTIAL

Because we believe that all kids deserve the opportunity to discover who they are and what they can achieve, the Y is for Youth Development. Through the Y, millions of youth today are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement. Y activities give our children the opportunity to become confident kids today and healthier, happier grown-ups tomorrow.

## THEIR HEALTH

Improving the nation's health and well-being is a priority for the Y. At the Y, we help children and adults understand and value their health, and we nurture their well-being. We offer resources and guidance to maintain or improve physical activity, health and wellness. The Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. As a result, youth, adults and families are receiving support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.

**STRONG KIDS  
CAMPAIGN**  
A YMCA Initiative

## THEIR FUTURE

At the Y, strengthening community is our cause. The Y has been listening and responding to our communities' most critical needs for 160 years. Whether developing skills or emotional well-being, welcoming and connecting diverse populations or advocating for healthier communities, the Y fosters the care and respect all people need and deserve.

Across America, our staff and volunteers are kids, parents, grandparents, neighbors and local leaders who are all personally committed to understanding what our neighborhoods need. Together we can build stronger, more inclusive communities, provide support for families and promote positive change overall.



# SUPPORT THE Y STRENGTHEN YOUR COMMUNITY

## Levels of Giving

- Chairman's Roundtable**  
**(Banner Level) \$1,000+**

will sponsor 9 YMCA Youth Memberships.

Banner Recognitions: You may honor your family, your company or your kids with their name on one of our banners prominently displayed at the YMCA or at your place of business.

- Gold Partner \$500 to \$999** will sponsor a single parent family with a YMCA Membership.

- Silver Partner \$250-\$499** will sponsor 3-5 children for a month of YMCA Preschool.

- Century Club \$125-\$249** will sponsor 1-2 youth memberships.

- Partner \$50-\$124** will sponsor 1-2 children for a week of YMCA Day Camp.

- Contributor \$25-\$49** will help sponsor a child for a month of YMCA School Age Child Care.

**Donations from last year's Strong Kids Campaign helped over 3,000 individuals in our community experience the positive effects of YMCA programs and activities.**

## Help Us Help Them

Your tax deductible gift can be paid by monthly bankdraft, quarterly installments, semi-annually or as a one-time gift. Every gift is important and is deeply appreciated! The Benton Harbor-St. Joseph YMCA uses your gift to make a meaningful, enduring impact right in your own neighborhood.

**KEEPING  
KIDS  
HEALTHY**

[Your Name]

**Supports  
Strong Kids**

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The Y is the unparalleled cause for strengthening community because we are the community. We are a powerful association of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility.

We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. That's why, at the Y, strengthening community is our cause. Every day, we work side by side with our neighbors in our community to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.



Financial assistance keeps the Y available for kids and families who need us most. We count on the generosity of our members and community to help people of all ages and from all walks of life be more healthy, confident, connected and secure. When you give to the Y, your gift will have a meaningful, enduring impact right in your own neighborhood.

Benton Harbor-St. Joseph YMCA Family Center  
3665 Hollywood Road  
St. Joseph, Michigan 49085  
269-428-9622  
[www.bhsjymca.org](http://www.bhsjymca.org)

**Make a gift today!**

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CAMPAIGN**

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